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Erasmus+ Programme  
of the European Union



# Food Labelling in EU Law

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Nutrition Typical values (cooked as per instructions)	per 100g	per 1/4 pack	% adult GDA	GDA children 11-16 yrs
Energy kJ	1007			
Protein	2.8g	20.1g	37.3%	1800
Carbohydrate	8.4g	16.8g	37.3%	24g
of which sugars	20.6g	41.2g	17.9%	220g
of which starch	1.8g	3.6g	4.0%	85g
Fat	18.8g	37.6g	39.1%	70g
of which saturates	1.3g	2.6g	57.0%	20g
mono-unsaturates	5.7g	11.4g		
polyunsaturates	5.9g	11.8g		
Fibre	1.5g	3.0g		
Salt	0.9g	1.8g		
of which sodium	0.20g	0.40g		

GDA = Adult Guideline Daily Amounts are based on a diet of 2500 kcal per day for a 70kg male. GDA's are guidelines and personal requirements vary depending on age, gender, weight and activity level.

# Legal bases of EU competence

## ▶ **Consumer protection**

- art. 169 TFEU (adoption of measures for the protection of the health, safety and economic interests of consumers)

## ▶ **Internal market**

- art. 36 TFEU (restrictions on trade for the protection of public interests including public health)
- art. 114 TFEU (approximation of laws aimed at creating the internal market)
- art. 207 TFEU (principles of common trade policies)



# Labelling

## **REGULATION (EU) No 1169/2011**

of the European Parliament and of the Council of 25 October 2011 **on the provision of food information to consumers**, amending Regulations (EC) No 1924/2006 and (EC) No 1925/2006 of the European Parliament and of the Council, and repealing Commission Directive 87/250/EEC, Council Directive 90/496/EEC, Commission Directive 1999/10/EC, Directive 2000/13/EC of the European Parliament and of the Council, Commission Directives 2002/67/EC and 2008/5/EC and Commission Regulation (EC) No 608/2004

*OJ L 304, 22.11.2011, p. 18–63*



## Regulation (EU) 1169/2011

The new Regulation combines 2 Directives into one legislation:

- ▶ **2000/13/EC** - Labelling, presentation and advertising of foodstuffs (applicable until 12 December 2014)
- ▶ **90/496/EEC** - Nutrition labelling for foodstuffs.



# Regulation (EU) 1169/2011

## ▶ **Aim**

- to improve the degree of information to consumers and consumer protection


## ▶ **Scope of application**

- It applies to operators of the food sector at all stages of the food chain
- It applies to all food products destined to final consumers, including those provided by and to collectivities



# Regulation (EU) 1169/2011

## General principles and requirements

- ▶ Neither labelling nor the presentation of the food product, not its advertisement should:
    - Deceive the consumer or make him have a wrong understanding of their characteristics, proprieties and effects
    - Attribute to a food product proprieties of prevention, treatment or healing of a human disease
  
  - ▶ Information on food products should be clear and precise. Food labels should be easily understandable in order to assist consumers to make better-informed food and dietary choices.
- 



# Regulation (U) 1169/2011

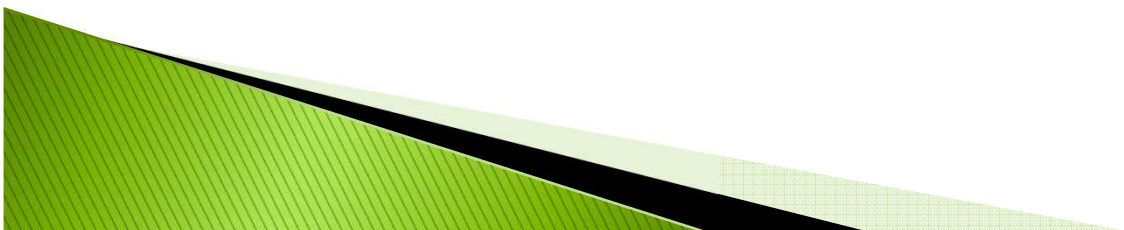
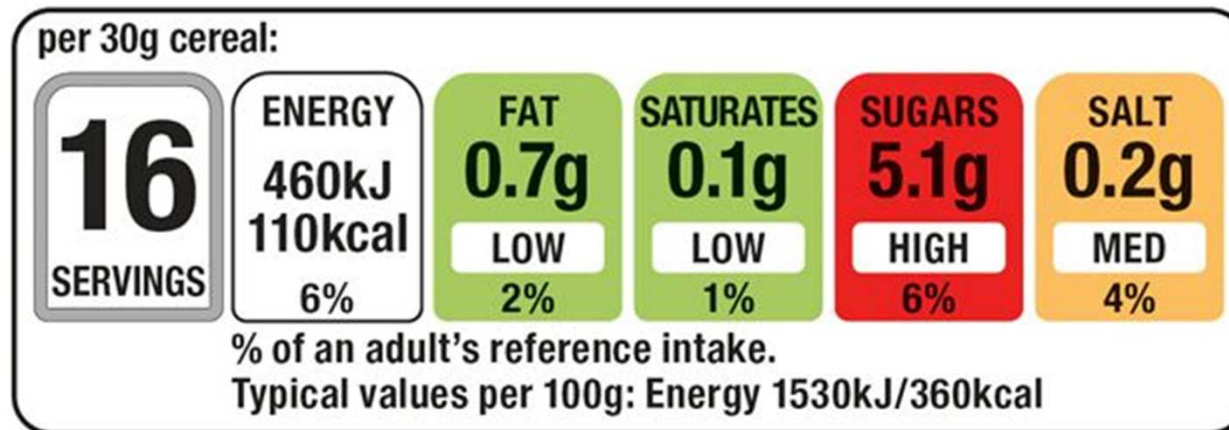
## Principles governing mandatory food information

Where mandatory food information is required by food information law, it shall concern information that falls, in particular, into one of the following categories:

- (a) information on the **identity and composition, properties** or other characteristics of the food;
- (b) information on the **protection of consumers' health and the safe use of a food**. In particular, it shall concern information on:
  - (i) **compositional attributes that may be harmful to the health of certain groups of consumers;**
  - (ii) **durability, storage and safe use;**
  - (iii) **the health impact, including the risks and consequences related to harmful and hazardous consumption of a food;**



- ▶ (c) information on nutritional characteristics so as to enable consumers, including those with special dietary requirements, to make informed choices.





# Key changes introduced by the Regulation

- ▶ Improved **legibility** of information (minimum font size for mandatory information)
- ▶ Clearer and harmonised presentation of **allergens** (e.g. soy, nuts, gluten, lactose) for prepacked foods (emphasis by font, style or background colour) in the list of ingredients
- ▶ **Mandatory allergen information** for non-prepacked food, including in restaurants and cafes



# Key changes introduced by the Regulation

- ▶ Mandatory origin information for **fresh meat** from pigs, sheep, goats and poultry
- ▶ Specific information on the **vegetable origin** of refined oils and fats



# Key changes introduced by the Regulation

- ▶ Clear indication of **defrosted** products.
- ▶ The nutrition label becomes mandatory from 13 December 2016 concerning the content of calories (energy), fats, saturated fats, carbohydrates with a specific reference to the sugars and the salt expressed in quantities per 100 g or per 100 ml or per serving



Nutrition		100ml	250ml	Typical
Typical values	contains	contains	%GDA*	adult
Energy	199kJ 47kcal	500kJ 120kcal	6%	2000kcal
Protein	0.5g	1.3g		
Carbohydrate	10.5g	26.3g	29%	90g
of which sugars	trace	trace		70g
Fat	trace	trace		
of which saturates	trace	trace		
Fibre	trace	trace		
Sodium	trace	trace		
Salt equivalent	trace	trace		

\* Guideline daily amounts

Vitamins/Minerals

100ml contains 62.5mg (100% RDA)

**SALMONE AFFUMICATO  
IN FETTE**

DECONGELATO

**PESO NETTO: 0,500**

SALMO SALR, PRODOTTO DI ACQUACOLTURA  
ZONA DI ORIGINE: NORVEGIA  
CONSERVARE IN FRIGORIFERO A 0-2°C.  
DA CONSUMARSI PREFERIBILMENTE ENTRO IL:  
**29.01.2015**

INGREDIENTI: SALMONE, SALE, FUMO  
NATURALE DAL LEGNO

LOT NR: 9  
ART NR: 1441

PRODUCED BY:  
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# Key changes introduced by the Regulation

- ▶ Same **labelling requirements** for online, distance-selling or buying in a shop
- ▶ List of **engineered nanomaterials** in the ingredients
- ▶ Strengthened rules to **prevent misleading practices**
- ▶ Indication of **substitute ingredient** for 'imitation' foods
- ▶ Clear indication of "**formed meat**" or "**formed fish**"
- ▶ **Identification of the person responsible** for the presence and accuracy of the food information, ie the operator under the name or the name of the food is marketed or, if the operator is not established in the Union, Importer on the Union market







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